



Media Arts Production

Media Arts Production at Tri-County focuses on creating, designing, publishing, performing, entertaining and more. We offer exceptional training for both the creation of content and the technology that makes it possible.

You'll take courses in visual media, graphic design, interactive media, computer animation, audio production, television and radio broadcasting, writing for media and more. As a result, you'll be ready to work in several different fields, including illustration, social media editor, web site design, audio engineering, digital editing, graphic design, copywriting, new media and communications.

The explosion of online and mobile video content means any organization that has a message needs your media skills. Media Arts Production will prepare you to create media content wherever it is needed.

Create and communicate across the digital world with an Associate's Degree in Media Arts Production!

[Learn more about program requirements](#) and related certificates. Scroll to the degree program and select "display programs."

PLUS »



You will be qualified for jobs you didn't know existed, working with emerging technologies and media trends.



Because new media has a place in more and more industries, you'll have a competitive advantage entering the 21st Century job market.



Communications is all about storytelling. You can tell your story.



You will be the one who can do it all: create the video, audio, graphics, photography, and edit it all to tell the story.

Career Outlooks and Average Salaries



Job Title	What You Do	Salary			# Job Openings
		Entry	Median	Skilled	
Producers	Plan and coordinate various aspects of radio, television, stage, or motion picture production, such as selecting script, coordinating writing, directing and editing, and arranging financing.	\$26,400	\$49,672	\$110,647	35
Camera Operators, Television, Video and Motion Picture	Operate television, video, or motion picture camera to record images or scenes for various purposes, such as TV broadcasts, advertising, video production, or motion pictures.	\$19,553	\$39,254	\$97,484	7
Program Director	Direct and coordinate activities of personnel engaged in preparation of radio or television station program schedules and programs, such as sports or news.	\$26,400	\$49,672	\$110,647	35
Advertising and Promotions Managers	Plan, direct, or coordinate advertising policies and programs or produce collateral materials, such as posters, contests, coupons, or give-aways, to create extra interest in the purchase of a product or service for a department, an entire organization, or on an account basis.	\$37,436	\$76,266	\$190,069	7
Multimedia Artists and Animators	Create special effects, animation, or other visual images using film, video, computers, or other electronic tools and media for use in products or creations, such as computer games, movies, music videos, and commercials.	\$20,332	\$35,440	\$78,099	8
Web Developers	Design, create, and modify Web sites. Analyze user needs to implement Web site content, graphics, performance, and capacity. May integrate Web sites with other computer applications. May convert written, graphic, audio, and video components to compatible Web formats by using software designed to facilitate the creation of Web and multimedia content.	\$29,157	\$58,256	\$126,833	49
Art Directors	Formulate design concepts and presentation approaches for visual communications media, such as print, broadcasting, and advertising. Direct workers engaged in art work or layout design.	\$14,137	\$38,403	\$129,906	32
Graphic Designers	Design or create graphics to meet specific commercial or promotional needs, such as packaging, displays, or logos. May use a variety of mediums to achieve artistic or decorative effects.	\$23,790	\$41,929	\$86,425	108

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		Entry	Median	Skilled	
Photographers	Photograph people, landscapes, merchandise, or other subjects, using digital or film cameras and equipment. May develop negatives or use computer software to produce finished images and prints. Includes scientific photographers, aerial photographers, and photojournalists.	\$12,360	\$35,255	\$113,729	60
Film and Video Editors	Edit moving images on film, video, or other media. May edit or synchronize soundtracks with images.	\$20,313	\$56,509	\$129,341	5
Sound Engineering Technicians	Operate machines and equipment to record, synchronize, mix, or reproduce music, voices, or sound effects in sporting arenas, theater productions, recording studios, or movie and video productions.	\$35,510	\$64,044	\$140,314	5

CONNECT WITH US

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TCTC.edu/APPLY

“Learning media production skills beyond writing is invaluable for media literacy as well as for the job market, especially for communications professions. Reconstructing a commercial, a music video, or even a news program from an alternative perspective is an excellent way to challenge your assumptions about the presentation of media and their messages. Making media is an innovative activity that may also present entrepreneurial potential.”

~ John Pavlik and Shawn McIntosh,
 authors of *Converging Media: A New Introduction to Mass Communication*



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