About the Program

• The explosion of online and mobile video content means any organization that has a message needs your media skills. Media Arts Production will prepare you to create media content wherever it is needed.

• Build a competitive and marketable resume for a variety of entry-level positions in a variety of settings, such as audio/video production, videography, TV/radio production, photojournalism, editing, and electronic media.

• Successful students are creative, effective communicators, interested in multiple forms of media, continuous learners, and enjoy technology.

About the Pathway

• Earn 12 hours of college credit that you can use toward an Associate in Applied Science Degree in Media Arts Production.

• Take your dual enrollment classes at a TCTC Campus alongside college students or at a college site in your district.

Media Arts Production CAREER PATHWAY

IN HIGH SCHOOL

12th Grade:
1st Semester
• ENG 101 • MAT 120

2nd Semester
• SPC 205 • Social Science (For Example PSY 201)

[please see course descriptions on back]

HIGH SCHOOL GRADUATION + 12 HOURS OF COLLEGE CREDIT

AFTER HIGH SCHOOL MEDIA ARTS PRODUCTION ASSOCIATE IN APPLIED SCIENCE DEGREE

FALL
• ARV 161 • ARV 231 • MAP 101

SPRING
• ARV 114 • ARV 211 • MAP 104 • MAP 140

SUMMER
• MAP 160 • Program Elective

FALL
• MAP 223 • Humanities • Program Elective

SPRING
• ARV 227 • MAP 226 • Program Elective
• MAP 141 • MAP 280

SC Mean Annual Wages
$37,539-$58,212

CONNECT WITH US
hsde@tctc.edu | 864-646-1505
The Media Arts Production program prepares students to write, light, shoot, record, and edit content for electronic media while developing personal talents and styles as communicators. Students learn to operate equipment in the field of mass communications and create content on multiple media platforms and are prepared for jobs in audio/video production, videography, TV/radio production, and journalism.

**Program Electives**

- ARV 114 - PHOTOGRAPHY I
Class Hours: 3  Lab Hours: 0  Credit Hours: 3
This course is a study of the principles, terminology, techniques, tools, and materials of basic photography.

- ARV 161 - VISUAL COMMUNICATIONS MEDIA
Class Hours: 3  Lab Hours: 0  Credit Hours: 3
This course is an introduction to the theory, psychology, principles, and practices of major visual communications media.

- ARV 211 - DIGITAL MEDIA DESIGN
Class Hours: 3  Lab Hours: 0  Credit Hours: 3
This course is an introduction to the core concepts of digital media design and a survey of digital media trends. Students will produce and format raster and vector graphics for digital media.

- ARV 237 – WEB SITE DESIGN I
Class Hours: 3  Lab Hours: 0  Credit Hours: 3
This course is an introduction to the production of an interactive world wide web site.

- ARV 231 - DIGITAL VIDEO EDITING
Class Hours: 3  Lab Hours: 0  Credit Hours: 3
This course is a study of the skills necessary to effectively utilize contemporary Non-Linear Editing (NLE) programs designed for digital video production. The course focuses on the professional level tools used by local businesses.

- ENG 101 - ENGLISH COMPOSITION I
Class Hours: 3  Lab Hours: 0  Credit Hours: 3
This is a (college transfer) course in which the following topics are presented: a study of composition in conjunction with appropriate literary selections, with frequent theme assignments to reinforce effective writing. A review of standard usage and the basic techniques of research are also presented.

- PSY 201 - GENERAL PSYCHOLOGY
Class Hours: 3  Lab Hours: 0  Credit Hours: 3
This course includes the following topics and concepts in the science of behavior: scientific method, biological bases for behavior, perception, motivation, learning memory, development, personality, abnormal behavior, therapeutic techniques, and social psychology.

Prerequisites: Satisfactory reading and English placement scores for ENG 101, or satisfactory English scores for ENG 101; and completion of RDG 100 with a grade of “C” or higher; or completion of ENG 100, ENG 101, ENG 103 or ENG 155 with a grade of “C” or higher. BIO 101 strongly recommended.

- SPC 205 - PUBLIC SPEAKING
Class Hours: 3  Lab Hours: 0  Credit Hours: 3
This course is an introduction to principles of public speaking with application of speaking skills.

Prerequisites: ENG 101, ENG 103, ENG 155, or ENG 156 with a grade of “C” or higher.